

## MEDIA RELEASE

Attention: General News

*For Immediate Release*



### **New Food Tours Business to Showcase the Best of Melbourne's Food**

MELBOURNE • 15 October 2013: – A new food tours business launched this week by Melbourne foodie and contestant on this year's Masterchef, Andrew Prior, will showcase the best of Melbourne's food.

Andrew made news earlier this year when he became the first Masterchef contestant to be medically retired from the popular TV show, after suffering bilateral stress fractures on his knees.

However, showing that you don't need to win the competition to forge a food career, he's back on his feet, launching a new food tours business that highlights Melbourne's food hotspots, with regional Victorian food tours also planned.

"I've always had a passion for food and the opportunity to combine my passion for food and share my knowledge about the best food locations with others is fantastic," said Andrew, owner and tour guide of Queenie's Food Tours.

The tours focus on a range of food types and food locations. There are all-day tours and walking tours, with the first tour, a French food tour of Melbourne's best French food stores and producers, having taken place in September. Other tours to be rolled out soon include a tour of the Smith Street Collingwood/Fitzroy area, a gluten free tour, a tour focusing on a broad range of food types, and tours in regional areas in Victoria.

"After spending a year in Paris last year I gained an even greater appreciation of excellent food", said Andrew. "A lot of people don't realise how fantastic our local food produce is, so I'm really enjoying showing the best Victoria has to offer."

"Sydney has Gourmet Safaris and Melbourne now has Queenie's Food Tours."

The French tour visits a leading croissant bakery, sellers of the finest French pâté and cheese in Australia, and makers of quality chocolates and desserts. It also includes lunch at an authentic French bistro.

The new business is now Andrew's sole focus, after giving up his job in insurance last year to go on Masterchef to change his career. Andrew was one of six contestants from Victoria.

"My experience on Masterchef was a fantastic opportunity, although it was disappointing that I had to leave the show, not because I was eliminated over my cooking year, but for medical reasons. Even so for any Masterchef contestant the challenge afterwards is to build a career in food and I'm grateful I've had the opportunity to do that."

Further information about the tours is at <http://www.queeniesfoodtours.com/>

**NOTE TO EDITORS:** Photos are provided with this release, with no credit required

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